



The Wounded Lion by W. L. Wyllie. By kind permission of Mr Nicholas Beatty

**THE
FIRST
5
YEARS**

OUR SUPPORTERS

Hon Rear Admiral Sir Donald Gosling KCVO RNR,
Vice Admiral of the United Kingdom

Sir Ronald Hobson KCVO

The 29th May 1961 Charitable Trust

HB Allen Charitable Trust

The American Friends of the National Museum
of the Royal Navy and HMS Victory

The Astor Foundation

The Aurelius Charitable Trust

Babcock International

BAE Systems

Mrs Kate Barnes in memory of
John Williams Dawkins VRD

Bathgate Charitable Trust

Beko

Holly Bellingham

Mr and Mrs Julian Benson

BIFFA Award Scheme

Brune Park Community School

Mr Tony Bird OBE

The Bulldog Trust

Janie Cadbury

Carnival Corporation

Lady Cobham

HMS Collingwood

Coutts Charitable Trust

Olga Danilova

Mr and Mrs John Dews

HMS Dragon crew and families

The Drapers' Charitable Trust

The Eranda Foundation

Explosion conservation volunteers

Sir John Fisher Foundation

Commander R.S. Forsyth RN

The Friends of the Royal Naval Museum
and HMS Victory

Friends of the Royal Navy Submarine Museum

Garfield Weston Charitable Trust

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NATIONAL
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FUND



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INTRODUCTION



Above: Admiral Sir Jonathon Band GCB; the Chairman of the Board of the National Museum of the Royal Navy (NMRN).

Admiral Sir Jonathon Band GCB; the Chairman of the Board of the National Museum of the Royal Navy

As I look back over the first 5 years in the life of the National Museum of the Royal Navy (NMRN), I will permit myself a small smile of satisfaction. Without any shadow of doubt, the story is one of unparalleled accomplishment. This young National Museum prides itself in achievement; in striving to tell the naval story.

This First Five Years Report charts success, measured by any yardstick you care to choose. The NMRN Group, or rather the NMRN family, now has 5 museum sites, 10 historic naval ships and submarines, 99 historic aircraft and 6 affiliations. In 2014, 1,651,582 visitors went to our museums, ships and websites. In film, television and all forms of media, we touch hundreds of millions. The NMRN has a truly national presence and emerging international perspective.

In celebrating what we have achieved in such a short time, I am truly grateful for the work of the first Chairman, Admiral Sir Peter Abbott. It was he, and his Trustees in the Royal Naval Museum Portsmouth, who took the decisive strategic step to merge with the National Museum; what followed was a journey that is still continuing.

Right and far right: A flood-lit HMS Victory at night – she remains the most popular attraction at the NMRN in Portsmouth; Professor Dominic Tweddle, Director General of the NMRN with Dr Jane Mee, Head of Museums and Visitor Services at Portsmouth City Council, at the D-Day Museum.

2008 **October** Formal creation of the NMRN.



2009 **January** First Director General, Dr Dominic Tweddle, is appointed.

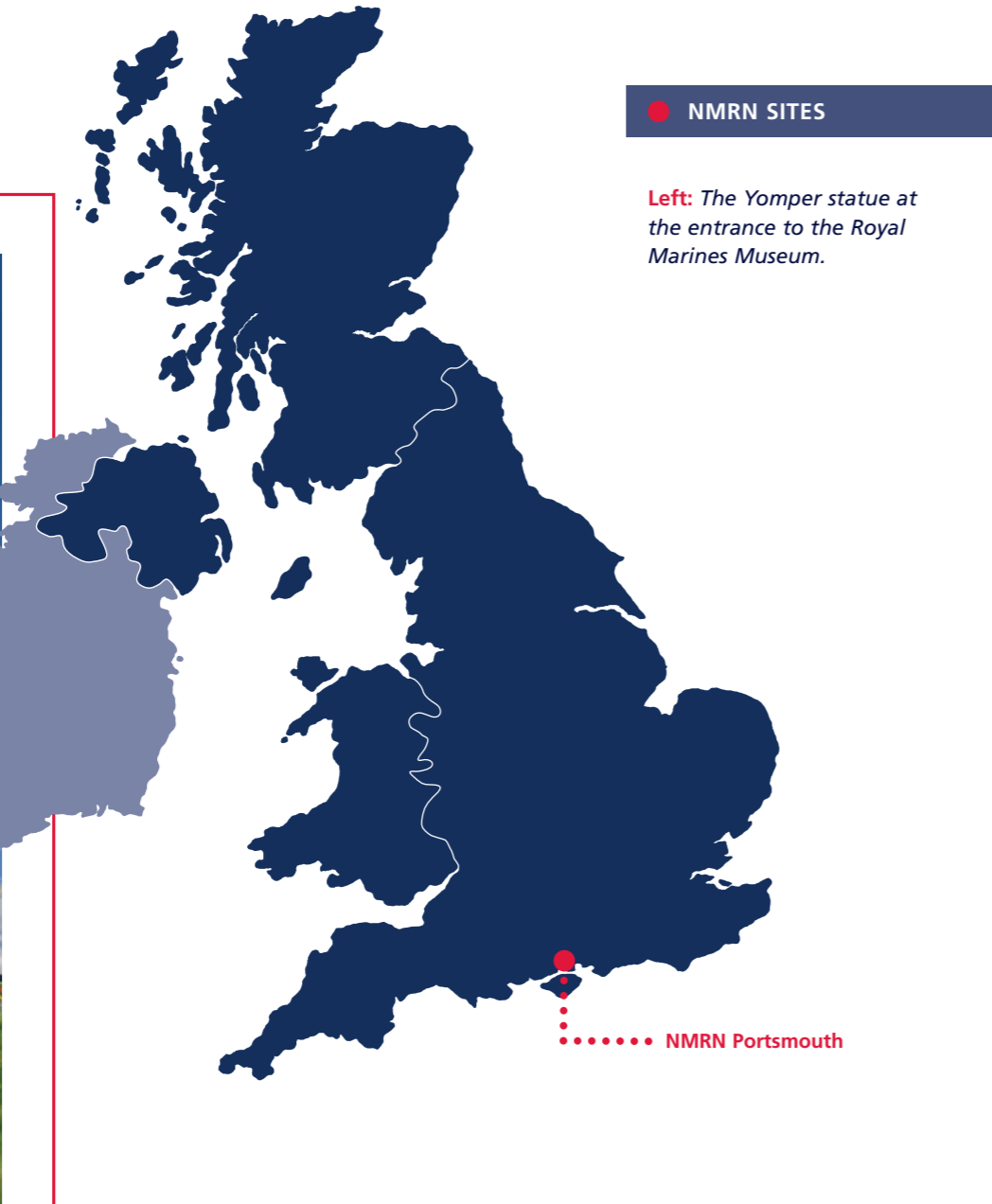


Professor Dominic Tweddle; Director General of the National Museum of the Royal Navy

The strategy of the NMRN, adopted by the Trustees in July 2009, set out to increase the scale, scope and reach of the museum. The vision is to be the world's most respected Naval Museum underpinned by a spirit of enterprise and adventure; their goal to promote public understanding of the Royal Navy past, present and future. What we wish to do is to enable people to learn, enjoy and engage with the story of the Royal Navy.

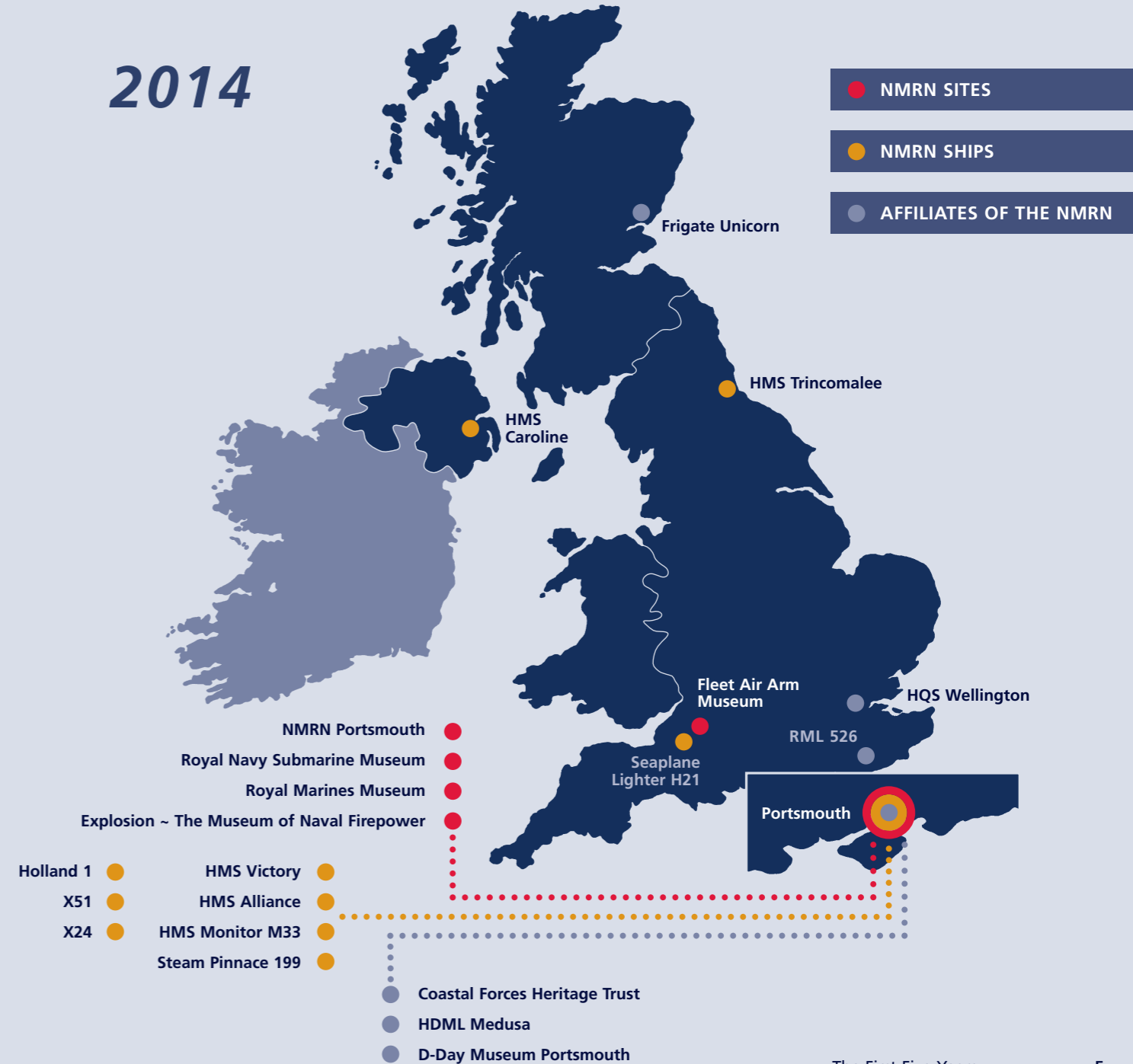
The NMRN has built a new kind of museum. We are one of the few national museums headquartered outside London and are acquiring key sites, also outside London, telling the Naval story in the regions. We have built up a network of affiliates and without these excellent and innovative partners we would be much the poorer. Finally, we have chosen to take on the difficult things, such as saving HMS Caroline and raising LCT 7074 from the deep. The pace is relentless but we are a young museum in a hurry!

2010



2009 September 2009 Formal public launch of the NMRN by Baroness Taylor, Minister for Defence Procurement.

2014



OUR SITES



Images clockwise from above: HMS Alliance at the Royal Navy Submarine Museum; a cadet band on HMS Victory; the new glass link at the NMRN Portsmouth at night.



2010

The NMRN launches the Learning Voyages programme for Schools and Colleges.

February The Royal Naval Museum joins the NMRN.



September The NMRN launches the affiliate programme with HMS Trincomalee in Hartlepool.



Images clockwise from top left: Explosion, the Museum of Naval Firepower; the Royal Marines Museum; inside the Fleet Air Arm Museum.

VISITOR NUMBERS

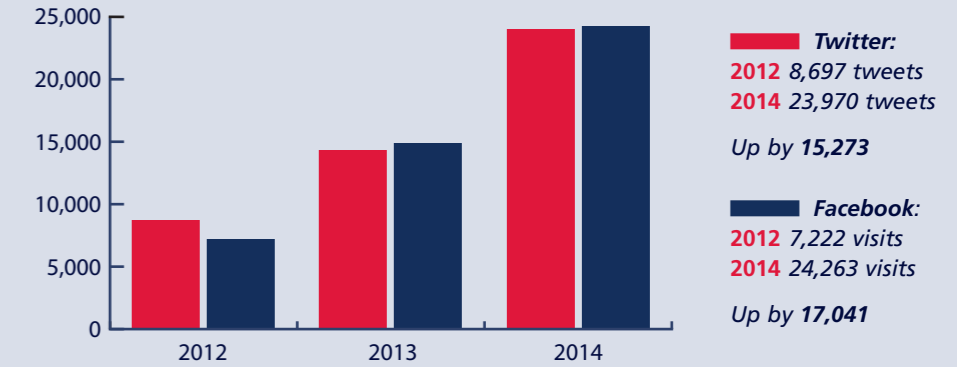
Images clockwise from left: Daleks prove popular with our visitors at the Fleet Air Arm Museum; pupils get hands on as pirates at the NMRN Portsmouth; the figurehead of the Frigate Unicorn.

2011 January Opening of the new Heritage Centre at HMS Raleigh with content developed by the NMRN.



2010 357,048 visitors
2014 765,810 visitors
 Up by 408,762

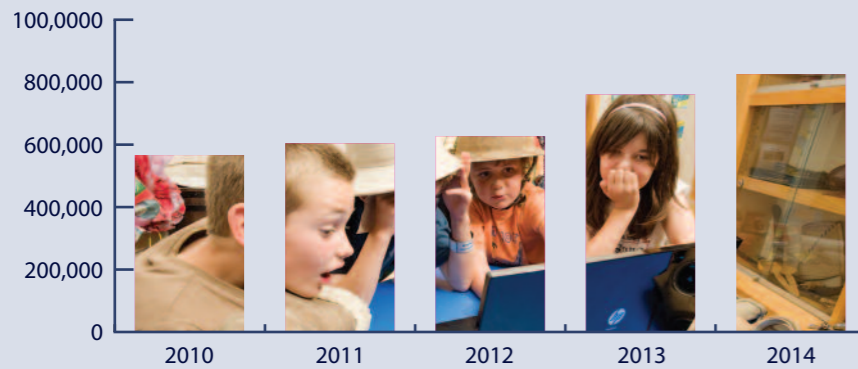
Left and below: Visitors enjoying a day out at the NMRN Portsmouth; learning activities for schools.



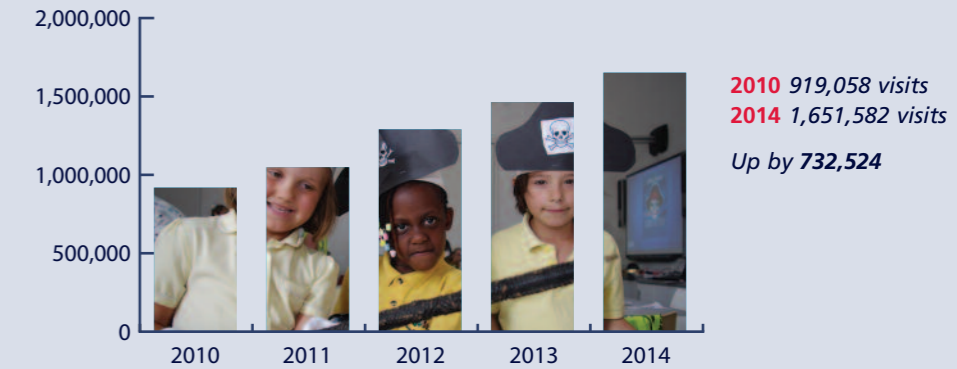
Twitter:
 2012 8,697 tweets
 2014 23,970 tweets
 Up by 15,273

Facebook:
 2012 7,222 visits
 2014 24,263 visits
 Up by 17,041

NMRN Followers on Social Media



2010 562,010 website visits
2014 821,181 website visits
 Up by 259,171



2010 919,058 visits
2014 1,651,582 visits
 Up by 732,524

NMRN Total Number of Visits to Sites, Tours, Websites and Social Media

OUR VISITORS

Below: Enjoying a Punch and Judy show at the NMRN Portsmouth. **Opposite:** Visitors at the NMRN Portsmouth, Explosion and the Royal Marines Museum.



2011 **April** Launch of a campaign to secure the future of HMS Caroline after she is decommissioned and gifted to the NMRN by the MoD.



May Announcement of a £3.4 million HLF grant for HMS Alliance and start of the project.

June The NMRN is amongst the five finalists for the Art Fund Prize Clore Award for Museum Learning.



OUR SHIPS AND SUBMARINES

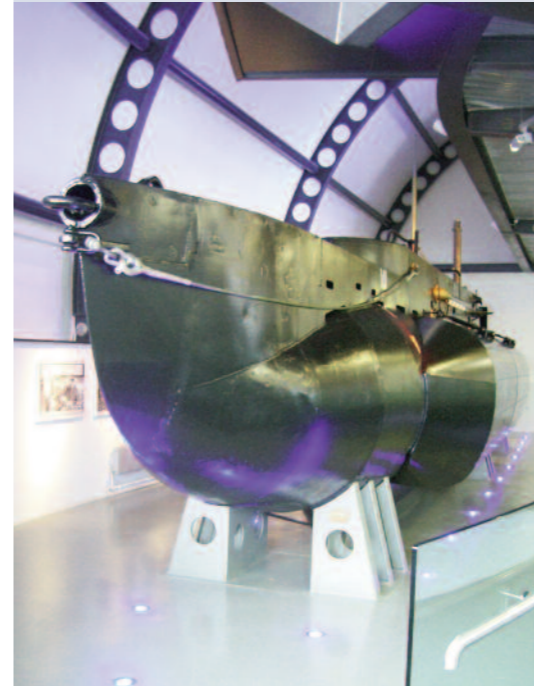


2011

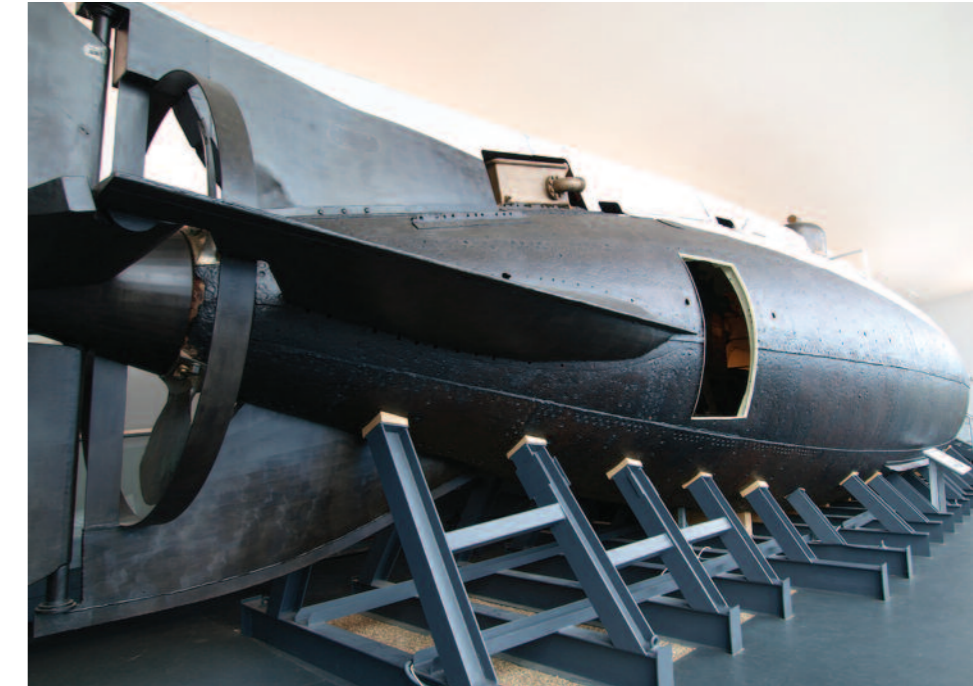
June ~ August The Royal Navy Submarine Museum, Royal Marines Museum and Fleet Air Arm Museum join the NMRN.

August The Frigate Unicorn and the Coastal Forces Heritage Trust become NMRN affiliates.

Clockwise from below: The midget submarine HMS X24; HMS Holland 1; the restored HMS Alliance; H21 Sea Plane Lighter after conservation; HMS Victory on Trafalgar Day.



October Launch of a comprehensive research seminar programme at the NMRN in Portsmouth.



OUR SHIPS AND SUBMARINES



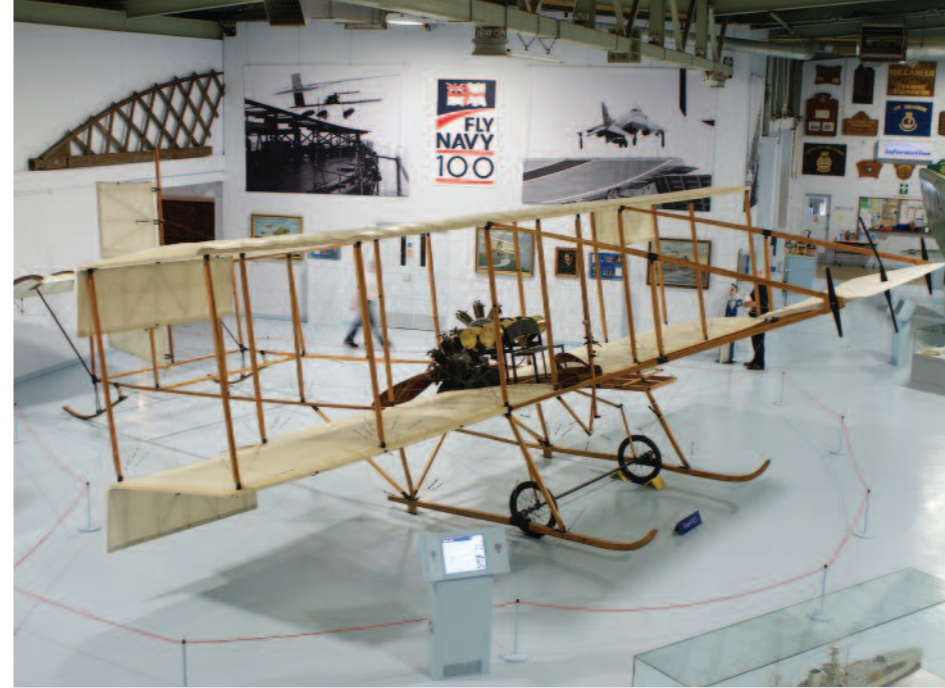
Opposite: HMS Caroline in Belfast.

Images clockwise from left: HMS Trincomalee; Steam Pinnace 199; HMS Monitor M33; X51 arrives at the NMRN in Portsmouth.



OUR AIRCRAFT

Images clockwise from below: BAE Systems Harrier T8 ZB604; the Seafire F17 – a Second World War fighter aeroplane; the Reserve Collection Open Day at the Fleet Air Arm Museum.



March Ownership of HMS Victory is transferred to the HMS Victory Preservation Trust, part of the NMRN, following a £25 million grant from the Gosling Foundation and £25 million in matched funding from the MoD.



The recent additions to the NMRN's historic Fleet Air Arm Fleet reflect the emphasis on contemporary collections and the importance of ensuring that the public can see and engage with modern collections. Clockwise from top left: Replica of a 1910 Short S27; a Grumman Martlet/Wildcat 1 AL246; a Westland Lynx HAS2 XZ720; a de Havilland Sea Vixen.

2012 February Creation of a six year partnership agreement with Lockheed Martin worth £250,000.

OUR LEARNING, ACCESS AND ...

AUDIENCE DEVELOPMENT

Images from top: HMS Alliance volunteers; the 'Destination Afghanistan' programme at the Royal Marines Museum.



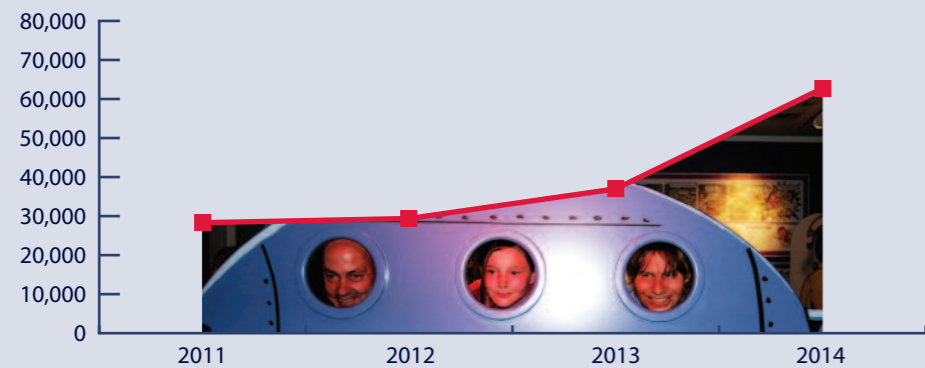
2010 31,792 visits
2014 52,600 visits
Up by 20,808

NMRN Formal Learning Visits



2011 192 volunteers
2014 280 volunteers
Up by 88

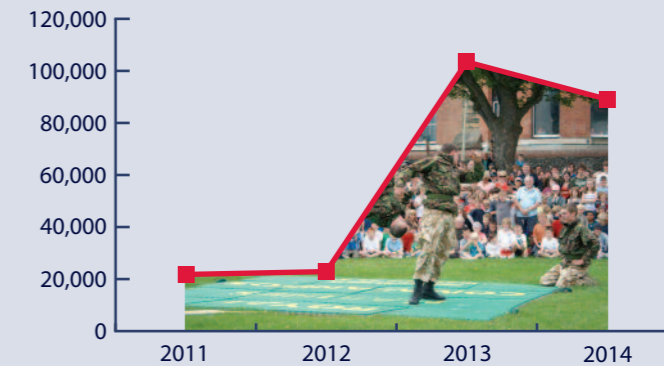
NMRN Volunteer Numbers



2011 28,311 activities
2014 62,711 activities
Up by 34,400

Images clockwise from left:
The 'Horrible Science' exhibition at the Royal Navy Submarine Museum; Arctic Star Veterans; exploring HMS Victory; looking through a gunsight at Explosion.

NMRN Non-Formal Learning Activities

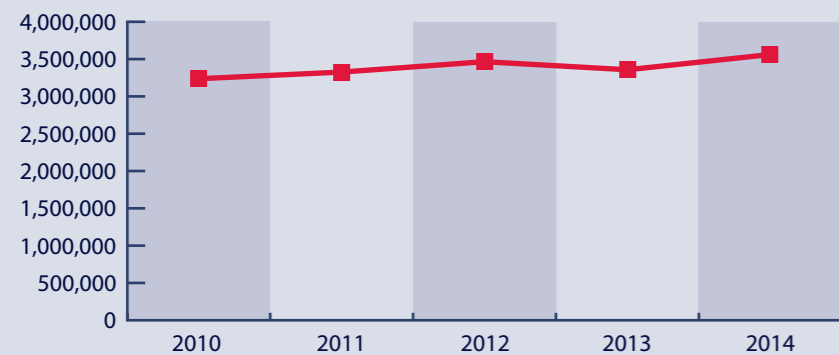


2011 21,776 hours
2014 89,094 hours
Up by 67,318

NMRN Volunteer Hours

GRANT IN AID

2012 June Inaugural First Sea Lord's lecture at the NMRN in Portsmouth.

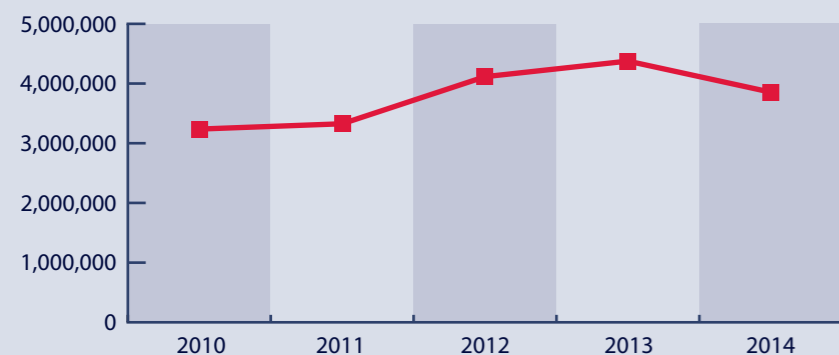


Left: GIA net of project funding additions shows a small increase of **£324,000** over 5 years, less than inflation.

Right: The Heritage Centre at HMS Raleigh. New entrants are now using the Centre as part of their initial training in the Royal Navy's values and ethos.



NMRN Grant in Aid - Net including Project Funding Additions



Left: GIA gross, including project funding, with specific increases for HMS: Hear My Story, Explosion and change initiatives. This demonstrates clearly what the NMRN can achieve in performance with relatively small increases in GIA.



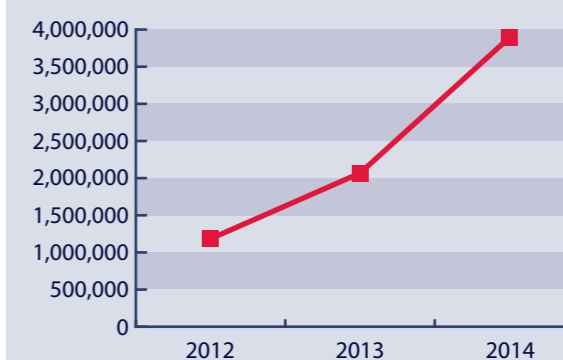
NMRN Grant in Aid - Gross of Project Funding Additions



2010 £0.39
2014 £3.08

A very strong performance – for every £1 the NMRN spends, 20 pence comes from GIA. An average for a group of corresponding National Museums is for every £1 spent, 67 pence comes from GIA (2012-2013).

NMRN Contribution of All Charitable and Trading Resources Compared to Every £1 of GIA



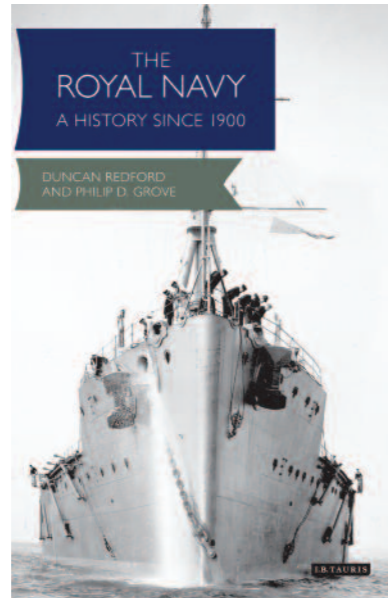
2012 £1,183,824
2014 £3,893,229
Up by **£2,709,405**

NMRN PR and Media Advertising Value Equivalent

OUR COLLECTIONS AND ...



Clockwise from above: HMS Lance's gun, on loan from the Imperial War Museum, arriving at the NMRN Portsmouth, in 2013; toy Royal Marines made from lead, c.1900; 42lb bronze cannon from the wreck of HMS Victory in 1744; the first book of a major naval history series published by the NMRN and I.B. Tauris, 2014.



2012 **October** National Heritage Memorial Fund grant award for just over £1 million to save HMS Caroline in Belfast; launch of a new NMRN website; HMS Victory welcomes her 25 millionth visitor.

... SCHOLARSHIP



November £1 million sponsorship is agreed with Babcock International for the Babcock Galleries.



Clockwise from top left: BAE Harrier GR9 ZD433; watercolour painted by a naval officer during the Indian Mutiny; medals awarded to Major E. M. Pritchard; rescued communications equipment from HMS Caroline.

OUR AFFILIATES

Images clockwise from below: HDML Medusa in harbour and at sea; MTB 71 – the Coastal Forces Heritage Trust preserves the history of over 2,000 Second World War vessels; RML 526. **Opposite, clockwise from top left:** The D-Day Museum in Portsmouth; HQS Wellington; HRH The Princess Royal visiting the Frigate Unicorn, April 2011.



2013 **March** Transfer of Explosion – the Museum of Naval Firepower and its collection to the NMRN.

May HLF approve a major grant application of £11.3 million for HMS Caroline.



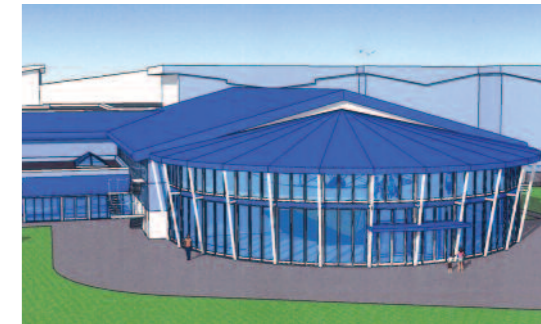
October Announcement of a joint project with Hampshire County Council to restore HMS Monitor M33, following a firm commitment of nearly £2 million of HLF funding.



OUR FUTURE PROJECTS



June HMS Trincomalee, located in Hartlepool's Maritime Experience, joins the NMRN – helping to spread the story of the Royal Navy into the north of England.



Clockwise from top left: Landing Craft Tank – LCT 7074 underwater at Birkenhead; LCT 7074 in service during the Second World War; the proposed new Visitor Centre at the Fleet Air Arm Museum; the proposed location for the NMRN's new Integrated Collections Centre; HMS Monitor M33.



2014

January ~ March Introduction of a new integrated structure across all branches of the NMRN.

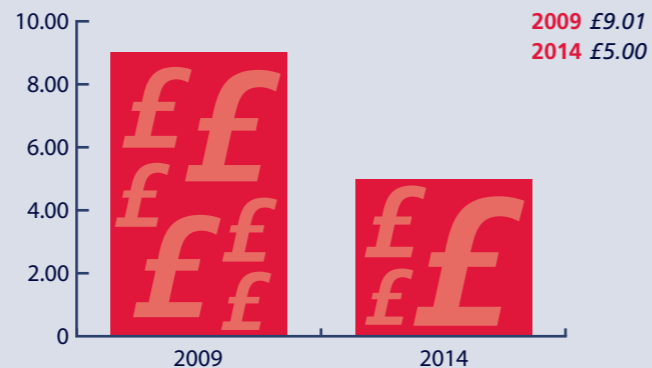
April The HMS: Hear My Story Exhibition opens at the NMRN in Portsmouth; opening of the restored HMS Alliance; launch of a joint publication series with I. B. Taurus.

VALUE FOR MONEY

Below: The HMS: Hear My Story Exhibition; the lifebelt and ship's bell from HMS Caroline.



Capital Development



Cash Subsidy Per Visitor



Designer: Sarah Doyle / se.doyle@btinternet.com; Editor: Captain John Rees OBE

OUR SUPPORTERS

J Paul Getty Jnr Charitable Trust

Alexander Girda

The Goldsmiths' Company

Halcyon Gallery

Charles Hayward Foundation

The Headley Trust

Heritage Lottery Fund

Imperial War Museum

Rahmi Koç

The Honourable Sarah Le Maitre

Newton

Sammy Ofer Foundation

Sir John Parker GBE

The Portsmouth Naval Base Property Trust

The Princess Anne's Charities

Hans Rausing KBE

Rothermere Trust

Rolls Royce and Associates

Royal Navy Communications Team

Royal Navy and Royal Marines Charity

HMS Richmond crew and families

Sainsbury Family Trusts

Stamshaw Junior School

Thales

Ultra

Michael Uren Foundation

Veterans Policy Unit

Warners Midlands PLC

David Webster Charitable Trust

The Wolfson Foundation

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